



INFINETRESULTS
PREMIUM DIGITAL ADVERTISING



February, 2016

Digital Advertising Price List for ICs

Search & Directory Advertising (Paid Search, Internet Yellow Pages, Google Display)

- 15% management fee
 - Client funds ad spend directly at publishers
 - InfiNET Results invoices IC 15% of client publisher account monthly spend
 - Call tracking – additional 1%
- *Or:* 15% commission paid to IC on total monthly spend
 - Monthly budget pre-paid to InfiNET Results
 - InfiNET Results funds client campaigns on our publisher accounts
 - Call Tracking included

Programmatic Display Advertising (Advanced Prospecting, Retargeting, Video, Social)

- 15% commission paid to IC on total monthly spend
 - Monthly budget pre-paid to InfiNET Results
 - InfiNET Results funds client campaigns on our trading desk account
 - Call Tracking included

Lead Conversion

Landing Pages

- \$500 setup, hosting covered by InfiNET Results if tied to existing ad campaign

Live Chat

- Managed service, staffed by chat agents 24/7
- \$150 one-time setup fee
- \$15/lead, \$200 monthly minimum budget pre-paid to InfiNET Results
- 15% commission paid to IC

Design Services

Display & Social Ad Creative

- No charge – static banners
- \$850 – animated banners (3 standard sizes)